

WHY IRISH SPORT MATTERS

It's more than just sport...



The voice of Irish sport

IRISH PEOPLE LOVE SPORT

2.5m Irish people participate in sport every year

83% of Irish children are involved in sport outside of school



5 of the top 20 most watched programmes on RTE last year were sports events

€1.36bn the value of sport related volunteering carried out by the 500,000 adults who give up their time willingly each week



12,000 sports clubs in Ireland. Clubs are at the heart of Irish sport providing opportunities for participation, fun, camaraderie and competition

Irish athletes now win 11 times as many medals at World and European events as they did in 2000



SPORT IS GOOD FOR US

Physical inactivity is estimated to cost the state €150-€300 per citizen. 10% of the population becoming physically active could deliver savings of €67.5-€135million per year.

47.2% of Irish adults participate in sport, compared to only 30.8% in 2008



84%



of highly active people report feeling in a good mood most of the time compared with 75% of sedentary people. Sport makes us happy.

300,000 adults are running each week



50,000 plus people participate in triathlons each year

plus people participate in triathlons each year

9.4% of Irish adults are swimming weekly

of Irish adults are swimming weekly

16,500 people take part in the An Post Cycle Series

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89% of highly active people report their weight as healthy compared to 71% of sedentary people



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15yrs people who partake in physical activity are 15 years younger in health terms than those who do nothing

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SPORT CONTRIBUTES TO THE IRISH ECONOMY

€2.38bn the value added to the Irish economy, 1.4% of GDP

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€755m is generated each year by recreational angling, with 150,000 visitors supporting 10,000 jobs.

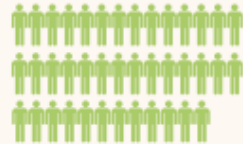
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€1,200 average amount spent by each of the 163,000 golf visitors to Ireland.

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40,000+ jobs are supported by sport in Ireland, 2.08% of all jobs.

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€97m the value to the economy of the 99,000 overseas visitors engaged in Equestrian activities each year

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€375m IRFU's estimated worth of rugby to the tourism economy, with some 50% of that income coming from overseas visitors

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for every one euro invested in coaching by the GAA this generates 12 euros, returning

€54m to the economy

to the economy

SPORT CHANGES LIVES

Join a sports club and you will make friends for life.

1.3m adults are members of sports clubs

adults are members of sports clubs

59% of players socialise regularly with fellow participants

of players socialise regularly with fellow participants

70% of participants say meeting people is a reason for playing sport

of participants say meeting people is a reason for playing sport

85,000 people participated in FAI Social inclusion programmes last year

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53% of volunteers socialise regularly with fellow participants

of volunteers socialise regularly with fellow participants

89% of people believe that sport has a positive effect on the country's reputation

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61% of females aged 65+ participate in sport to spend time with friends and family

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sport brings people together



www.irishsport.ie